

EDMONTON LETTER

(By C. H. Stout)

Edmonton, March 24.—Flanked by rather startling legislation such as the securities tax, a tax on farm production, a revamped social credit bill, and an act to prevent foreclosures on homes, the 1938 budget debate inside a final argument to the house stretch before the legislature rose for the week last Friday and the decks were cleared for committee work on the \$22,000,000 worth of estimates.

With the measure proposing a government tax on farm production, to eventually replace the land tax before the house, the fact that the budget debate had run a rapid course of three weeks and then unexpectedly was cut short, scarcely created a sensation. This new production levy on all agricultural production was proposed by Hon. Lucien Maynard, minister of municipal affairs, who predicted that it would mean dropping the social service tax and other land taxes, although it would not be done this year.

The tax will apply to all kinds of grain, hay, alfalfa, horses, cattle, sheep, swine, poultry, beef and dairy products. Mr. Maynard informed J. J. Bowen, Calgary. The production tax was collected by the government, were sold, consequently there would never be any arrears of taxes, the minister said, insisting also that it would result in a reduction of farm taxes. When production was down or crop losses were sustained taxation would not have to be paid. W. N. Chalmers protested that the measure put a penalty on good farmers. Mr. Maynard said it was an experiment and if successful on farm production would be extended at a taxation principle on all production in the province.

First section of the securities taxation bill to levy two percent on land mortgages was presented Friday. Other proposals to tax social securities were to come down in at least one more bill, football tickets being adopted by government apparently as the strategy that if several measures are thrown by the courts or by disallowance, one statute may get through with the bill.

When rules were waived to permit being presented the bill to prohibit foreclosures on mortgages on homes, with \$2,000 exemption, Liberal Gerald O'Connor scathingly remarked that this was merely another phase of the "social credit sham battle." Mortgage on homes couldn't be foreclosed anyway and the only homes being lost for debt in the province were those sold for taxes. Mr. Maynard pointed that home owners were being taxed, possessed for taxes, and maintained this was the first step in the government's program to provide food, clothing and shelter for everyone.

Taking it by and large it was quite a political week in the legislature. Undoubtedly the spurge of legislation and the close of the budget debate by Hon. Solon Low Friday afternoon was not designed to injure the cause of the social credit candidate in the Edmonton federal bye-election held Monday.

Nor was the spectacle of Hon. William Fallow shaping a liberal coat of varnish on the Limney report on 1936 highway construction and policies, with the generous assistance of the government majority, harmful to the reaction prospects from the party viewpoint. J. J. Bowen, Liberal, who was instrumental last session in initiating the highway probe, urged by resolution that the contract system by public tender be again adopted for public construction but his motion was voted down 34 to 11 and Mr. Fallow's amendment placing all blame for "inefficiency and waste" in the 1936 program on subordinate officials in the department was carried, though Judge Lumsby, as was pointed out sharply by E. L. Gray, Liberal leader, has fastened this blame directly upon the minister and his policies.

Mr. Fallow was scathing in his condemnation of the contract and "political patronage" systems of both Liberal and U. F. A. governments in the past, of officials of his department lately dismissed, of witnesses at the road investigation, of the prosecuting committee and his policies.

Mr. Fallow in fact was in a decidedly vitriolic mood and charged that he could build the new administration block in Edmonton, which cost the U. F. A. government one million dollars, for exactly half that amount. J. Bowen hotly recalled that Liberals had investigated that building expenditure and found everything in order and he maintained that it would cost more than a million today. Mr. Fallow was equally emphatic that he could build a better block for \$500,000.

Mr. Gray threw considerable cold water on the steaming minister when he remarked that at least under former governments when a minister was found inefficient he was dismissed from office.

The Liberal leader merely responded after passage from the judge's finding wherein blame was definitely placed on Mr. Fallow for waste of public money and inefficient policies. However government forces adopted the amendment upholding the day labor system of highway building and condemning "political patronage" of the past.

Local News Items

Mrs. Margaret MacDonald of Bison, Alberta, who has been the guest of Mr. and Mrs. O. C. Moorhouse for the past two months, left this week for a two month visit with her uncle, W. R. Shanklin of Moose Jaw, Sask.

Mrs. Hector McGregor of Lethbridge is spending the week in Strathmore a guest at the home of her parents-in-law.

Mr. and Mrs. T. E. H. Patterson have entertained at a series of dinner parties, when very delightful evenings have been enjoyed.

The moisture which fell Monday was the most welcome thing possible, after the long wind of Friday.

Mrs. Earl Gillespie was sufficiently recovered to be able to leave the hospital Sunday last. Mrs. Garrett is spending the week in Calgary with her daughter.

Mr. and Mrs. W. J. Weyers have moved into town and are occupying the home formerly occupied by Mr. and Mrs. Foley, who have moved into the home vacated by R. E. Brown. Mr. and Mrs. Brown have purchased the P. R. Young home and are now residing there.

Mr. Hirtle and Fred left today morning for Little New York. They have secured the contract for the building of a theatre which will require some six weeks or more to complete.

Mrs. Brundage is a guest of Mrs. Hirtle for a few days.

Hooley Meeting in Town Hall on Tuesday, March 29th.

MISS FOLK'S PUPILS IN INTERESTING ESQIMO ENTERPRISE

About 25 mothers and friends gathered in Miss Folk's room Wednesday to follow the pupils in the production of their Enterprise. Tales of the method of living, food, clothing, work, etc. were given in very interesting manner, which shows the keen enjoyment and practical benefit of this method of teaching. Two choruses by the Rhythmic Band were also very well given. The visitors appreciated the opportunity of seeing at first hand the work being done by the pupils and their Teacher.

ANY DAY IS FISH DAY

District News Not Published This Week Will Appear in Next Issue.

How Are Life Insurance Funds Invested?

Answer.—In government and municipal bonds and debentures, first mortgages and other securities.

Question.—What do these investments accomplish?

Answer.—They help to finance the undertakings of our Federal and Provincial Governments—our municipalities—our industries and public utilities. They also aid in building new homes and schools—and in improving farms.

Q.—What is the total amount of Life Insurance funds invested in Canada?

A.—More than Two Billion Dollars.

Q.—What does this sum represent?

A.—It represents the accumulated savings of more than 3,500,000 Canadian men and women.

Q.—How do I benefit from these investments?

A.—Through good roads, new schools and local improvements made by your own municipalities, which, in turn, create employment.

Q.—What is the guarantee back of these invested funds?

A.—The security of the individual loans, in addition to the integrity of the borrowers—whether governments, corporations, or individuals.

Q.—Have the Life Insurance companies of Canada kept faith with their policyholders?

A.—Yes. In good times and bad, they have fulfilled every guarantee 100 cents on the dollar.

This is the fourth of a series of messages sponsored by Life Insurance Companies operating in Canada. The fifth is appearing in two weeks' time, will discuss insurance investments in Alberta.

Life Insurance



Guardian of Canadian Homes

CARSELAND

Golden Wedding Anniversary of Mr. and Mrs. C. A. Phillips

Over two hundred friends from Carseland and district, and from Calgary gathered in the Carseland Community Hall to congratulate Mr. and Mrs. Charles A. Phillips on their Golden Wedding Anniversary.

After receiving the congratulations and greetings from the friends present, congratulatory messages were read from Hon. H. H. Bennett, J. Gardiner, C. G. Coote, J. C. Buckley, Frank Preece, Mr. and Mrs. N. McPherson, Mr. and Mrs. Preece and Mr. and Mrs. Gaylord Gibson.

Miss Tena Dick sang in her usual charming manner, at the request of the groom. "When I'm Old I'll Turn to Silver," Mr. O. Moorhouse gave the opening toast to the groom. Mr. M. Phillips of Dalmaden gave the toast to the bride, recalling many pleasant times enjoyed with Mrs. C. Phillips.

Mr. Frank Fulton sang, "Put on your old grey gown" an old favorite of the bridegroom of fifty years. Mr. H. H. Bennett, chairman of the Wheat Pool gave a toast as a business friend.

Mr. D. Phillips on behalf of the family presented Mr. and Mrs. Phillips with a very fine Altman lamp. Mr. L. C. Hiest, on behalf of their friends presented Mr. and Mrs. Phillips with a purse of money. Mr. Phillips and a lovely bed jacket to Mrs. Phillips.

Mr. Phillips replied to all in a very pleasing and interesting manner.

Mr. and Mrs. Phillips, a much loved and respected couple came to the district in 1919 residing here ever since. Mr. Phillips was born at Harkness, Michigan April 12, 1864, and at an early age he, with his parents moved to Dalmaden, where he was born on December 28, 1867, the second daughter of Mr. and Mrs. Adam Smith.

Mr. Phillips lived in the same community as Miss Smith. They attended the same school and took part in the social life of the district. After finishing his education at Valparaiso College, Mr. Phillips taught school until his marriage. Mrs. Phillips spent some time teaching school at Fair N. D. returning to Michigan just shortly before her wedding day, March 21st, 1888.

Mr. and Mrs. Phillips are the parents of seven children, six of whom reside in Alberta. Wendell, the second youngest son is in charge of a missionary district in China.

Since settling in the district Mr. Phillips has taken an active part in the organization of the Wheat Pool as well as becoming an active U. F. A. supporter.

Mr. and Mrs. J. Nelson and family have returned from spending the winter in California.

Miss Alice Christensen is now making a favorable recovery and hopes to be soon out of hospital.

Mr. and Mrs. C. K. Park have returned from a trip to Ontario.

Mr. and Mrs. D. Phillips of Red Deer came down to attend the celebration of the Golden Wedding anniversary of Mr. and Mrs. Phillips, his parents.

LINEN SHOWER

Miss Mida Hughes was again the raison-d'etre for a large gathering of friends at the hospitable home of Mr. and Mrs. A. Pierson Tuesday afternoon, when Mrs. Pierson, Mrs. Nichol and Mrs. Saunders were delightful Tea hostesses. Over forty guests were present.

An interesting contest of transposed letters provided much brain exercise, in which Mrs. A. Pierson was the successful competitor, winning a pretty cup and saucer. A musical programme given by Miss Gerry Van Tighem, Mrs. T. H. Hughes, Miss Folk and Miss Graser and Gladys Hughes proved a very entertaining feature.

Tea was served from a most attractive table at which a two tier cake held central place flanked by pink roses in bud vases and cathedral napery in same shade. Mrs. T. H. Hughes and Mrs. T. L. Chamberlain presiding at the Tea and Coffee urns. Following delicious refreshments, Mrs. Van Tighem on behalf of the guests presented the guest of honor with a handsome Double Damsk Club and eight serviettes in Marie Antoinette pattern. Mrs. Graser expressed her thanks for so much kindness. "For She's a Jolly Good Fellow" was sung and a merry, informal hour followed.

CHEADLE

A very enjoyable social evening was held in the Chedale Hall last Thursday. Over 100 guests sat down to a sumptuous dinner, sponsored by the Ladies of the W. A. assisted by the Ladies Club, and the Sports Club. Guest speakers were Mr. Roy Lang and Mrs. M. Gilbert of Strathmore.

A Silverthorne capably acted as chairman and speaker for the W. A. On behalf of the Club she welcomed the speakers of the evening and the guests. Mr. Lang spoke particularly to the young people. His topic was "Stability and Unstability." He compared a ship without an anchor as evidence of unstability and the mighty oak as that of stability and urged young people to mould their lives after the pattern of the latter.

Mrs. M. Gilbert spoke on the "Life of St. Patrick."

Miss Lydia McLean spoke briefly on behalf of the Sports Club. Mrs. K. O. Kirtson on behalf of the Ladies Club, thanked the guest speakers for their coming to take part in our community activities and expressed the hope that in the near future the Ladies Club evening would be held for the community. A word of thanks is due to the W. A. for taking the initiative in sponsoring this evening.

Mr. and Mrs. H. Walker and Mrs. N. K. Lousenback have returned home from the United States. Mrs. W. K. Lousenback was a visit to the United States and Mr. H. K. Keys from Detroit.

Congratulations to Mr. and Mrs. F. E. Cowell on the birth of a daughter on March 17th.

Mr. and Mrs. Ted Miller and family of Calgary are residing on the farm recently vacated by Mr. Smith.

A quiet wedding was solemnized in the North Hill United Church, Friday last when Miss K. Smith, of Dalmaden, became the bride of Arthur Jayne, of Calgary. Only the immediate relatives were present. Mr. and Mrs. Jayne will reside on the farm of Mr. O. Kirtson, south of Chedale. We wish them a long and happy married life.

ST. MICHAEL'S GUILD HOLD SUCCESSFUL TEA

Almost \$25 was added to the Treasury Saturday afternoon when the Women's Guild arranged a very enjoyable Tea.

In charge of the home cooking table were Mrs. Isard and Mrs. Seale while Mrs. T. H. Hughes, assisted by several others was in charge of the Tea room. Mr. T. E. H. Patterson drew the lucky ticket awarding him the pretty bath towel.

BIRTHDAY PARTY

Clarence Van Tighem was honored on his birthday last week when about twenty friends gathered at his home to help him celebrate.

The winners at court were Jean Garrett and Johnny Kewling while Betty MacMurray received the consolation. Following refreshments dancing was greatly enjoyed for about an hour. Clarence was the recipient of many lovely gifts for which he sincerely thanked his friends.

The evening's fun was brought to a conclusion with the singing of "For He's a Jolly Good Fellow."

SOROBIS BRIDGE

The final afternoon bridge of the Sorobis society was held Thursday last at the home of Mrs. Van Tighem, six tables have been in play. Winners for the series were Mrs. L. Campbell, Mrs. H. H. Hughes, Mrs. Cowell, high low and average.

The series has proved very interesting and the money to be devoted to the Society's Welfare work.

COMING EVENTS

Keep your eyes open for the "Grand Opera," March 25th.

EASTER SPECIALS.—Tonic Oil Permanent will be given at \$2.50 for two weeks, commencing April 1st. Make your appointment early. Apply Fay's Beauty Parlor.



CAMBRIDGE CLOTHES

(Made To Measure)

Representative will be at Our Store 2 Days

FRIDAY & SATURDAY, March 25 & 26

With a Full Range of Spring Samples and Models. We invite your inspection. No Obligation to Buy.

Now is the time to order your suit for Easter but deliveries can be made when you wish.

SATISFACTION GUARANTEED

PRICED \$25.00 to \$40.00

Thos. E. Wright

Men's Better Wear

COAL

MERCURY—Double Screened Lump,
Delivered off car, per ton\$6.40

MUTUAL LUMP—
Delivered off car, per ton\$5.50

CHAS. KEELING, Phone 72, Strathmore

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1. John Spirros, Manager

DR. D. C. HAWORTH

—DENTIST—

Strathmore Each Friday 11 a.m. to 9 p.m.
—PHONE 20—

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence S0067

OUR STOCK IS NOW COMPLETE FOR
YOUR

Spring Clean-Up

KYANIZE ENAMELS,
VARNISH STAINS,

G. F. STEPHEN HOUSE PAINT

AND FLOOR PAINT.

ALABASTINE AND ALATINT—

GOOD SUPPLY OF BRUSHES—

CERESAN TO TREAT YOUR GRAIN,

ALSO CERESAN TREATER for RENT.

Strathmore Hardware

"The Store of Quality and Service"

M. A. RELLINGER,

PHONE 54

Pot Pourri

There is no much to catch
As the days go by.
The line of some queer old thatch
Against wintry sky.

The huge red sun of November
Threatening snow,
Dark woods that seem to remember
Ages ago.

Gold king-cups crowning the ditches,
Windows agleam,
Old willows standing like witches,
Hunting a stream.

For mountains lit with a glow
That is tremulous
With something we only know
Is never for us.

All shapes of rocks and of trees
That a rune has enchanted.
All sounds that sigh upon seas
Or lands that are haunted.

So small there is to catch
And the years so short,
That there is scarce time to snatch
Pen, palette or sight.

And to seize some shape we can see
That others may keep
In moment of mystery.
Then go to our sleep.

(“Art and Life” by Lord Dunsany).

ARDENODE

Mr and Mrs A. M. Watson spent
Sunday visiting with friends at
Ardenham.

Mr Wm Knott has been under the
weather the last few days. We hope he
will soon feel better.

Mr and Mrs Fred Hilton and family
spent Sunday at the home of Mr and
Mrs G. H. Godfrey.

The little daughter of Mr and Mrs
Howard Andrews suffered a very
painful accident, Sunday afternoon,
when she was kicked on the arm by
one of the horses, breaking two bones.

EDMONTON

SPRING
STOCK SHOW
APRIL 4—7

SINGLE FARE

for ROUND TRIP

Minimum Fare 25 cents
From Stations in Alta.

APRIL 2—6
and on April 7th, for
trains arriving not
later than 2 p.m.

Return Limit

APRIL 8, 1938

Canadian Pacific



TO GO THROUGH
by
GREYHOUND
Super
COACH

SINGLE FARE
for the
ROUND TRIP
to the
CALGARY SPRING STOCK SHOW
On Sale March 27th to April 2nd
Return Limit April 4th
And To The
EDMONTON SPRING
STOCK SHOW
On Sale April 2nd to April 7th
Return Limit April 8th
Your Local Agent is—
HUGHES MOTORS

GREYHOUND

She was attended by Doctor Giffen
and we sincerely hope she will soon
be well again.

INCLUDED IN EXHIBIT

Paintings by Bernard Middleton, of
Calgary, and Major Fred Cross, former
of Brooks, as well as ones by
Arthur Adam, member of the teaching
staff at the Provincial Institute of
Technology and Art, will be included
in the Canadian exhibit of Empire
Art at the Glasgow fair next summer.

TWEEDSMUIR TO SCOTLAND

Edinburgh—Lord Tweedsmuir will
visit Scotland this summer, it was an-
nounced Friday, for the purpose of be-
ing installed as Chancellor of Edin-
burgh University. The ceremony will
take place July 20.

NAMIKA

Reserve Friday, March 25th for the
big raffie dance at the I. O. O. F. Hall.
Mrs Brundage of Yreka, Calif., is a
guest at the home of Mr and Mrs H.
E. Johnson.

Mr and Mrs Rae Baker of Calgary
spent Sunday with Mr and Mrs Baker
and family.

Mr James Bremner of Calgary spent
Sunday with his parents.

The friends of Mr Gus Marcey, old
time resident of Namika will regret
to learn he is critically ill at the
Holy Cross Hospital in Calgary.

The bean supper and program held
Monday night was quite a success and
the Ladies of the Aid wish to convey
their thanks to all who contributed to
the program and otherwise.

Oh, said the nervous old lady to the
cockney bus conductor, I do wish the
driver wouldn't go quite so fast round
these skiddy corners! That's all right
lady, said the conductor. You just
want to shut your eyes, same as he
does.

Fish has excellent food value and
easily digested. Use it often.

Soy Bean an "All Round Plant"

Soy bean is the best example of an
all round plant with many uses, but
so far it has not been grown on a com-
mercial scale in Alberta. It has been
used in the vast plywood industry as a
glue, while its oil is employed in the
paint industry, as well as in lin-

Used Tractors

15-30 McCormick Deering Tractor,
(In Fair Shape) or can be Rebuilt.

10-20 McCormick Deering Tractor
(Rebuilt)

20-35 Allis Chalmers Tractor.

9-18 FORDSON TRACTOR

USED Machinery

28 Run McCormick Deering Single Disc
Drill.

28 Run Superior Single Disc Drill.

20 Run Single Disc McCormick Drill.

21 FOOT WIDE DISC HARROW

2 CULTIVATORS

3 14-INCH GANG PLOWS

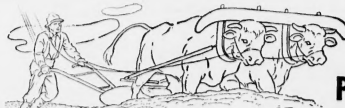


HUGHES

MOTORS

STRATHMORE, ALTA.

tum, soap, mayonnaise, margarine, salad oils and cooking oils.



STILL PIONEERING



Leadership demands constant pioneering—discovering and
developing the new and better method of doing
the things we have to do.

Time was when the introduction of a new implement was a mem-
orable and historic event, but these were the early days in the appli-
cation of mechanics to farming operations. Today, changes succeed
each other with greater rapidity and even the most revolutionary
innovations are accepted with little acclaim.

Not in any period of the ninety years of Massey-Harris history
has such skill been employed in the designing and developing of
machines for the farm as there is today. The Company's engineers, in
their extensive field experiments, are constantly testing new ideas and
developing, under actual conditions, machines and attachments specifi-
cally suited to the requirements of the territory for which they are intended.

Thus, whether it be a one-handled walking plow to be used by a
native, and even perhaps drawn by natives, on the South African veldt,
a power-driven mower to cope with the luxuriant growth of grass on an
English meadow, or the One-Way Disc Seeder developed to help the
farmer on the prairies of Western Canada combat soil drifting, it is
the result of definite scientific research by the Company's field engineers.

And in the motorized mechanization that is taking place in farming
operations, Massey-Harris is in the forefront, still pioneering in bringing
to farmers the latest developments in Tractors, Combines and other
power equipment.

MASSEY HARRIS

LEADERS IN THE IMPLEMENT INDUSTRY SINCE 1887

Plan Security through

SUN LIFE OF CANADA

AVOID INSURANCE
ANNUITIES ENDOWMENT

CO
HAS FIRST-PRIORITY
CHILD EDUCATION
FAMILY PROTECTION

L. C. VAN TIGHEM
Local Agent
STRATHMORE

LEN ROBERTS wishes to announce that he has moved to the store formerly occupied by M. B. Garrett, where he will carry on an up-to-date Meat Market. Mr. Roberts takes this opportunity of thanking his many customers for their patronage in the past and solicits a continuance in the future.

— **ROBERTS' MEAT MARKET** —
PHONE 25 STRATHMORE

FOR SALE—
1 Massey-Harris Disc Tiller in A1 Shape.
1 1-2 H. P. 2 Type Fairbanks Engine.
1 Pump Jack.
1 20-Run Single Disc Cockshutt Drill.

W. J. Weyers
John Deere Sales and Service
Phone 12 STRATHMORE

COAL FROM CONSUMERS' MINE
Delivered per Ton at \$4.25

TRUCKING OF ALL KINDS
Cream Route Tuesday and Friday
Phone 5. **NORMAN TAYLOR**

— **SHOP AT THE** —
Superior Meat Market
FOR THE BEST QUALITY
Beef, Veal, Pork, Mutton, Fish & Poultry
AT MODERATE PRICES
O. H. CHRISTENSEN PHONE 74

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PUBLISHED EVERY THURSDAY
Office Phone 12 — **A. M. MOORE, Publisher** — Res. Phone 94
SUBSCRIPTION PRICE \$5.00 PER YEAR IN CANADA
OUTSIDE CANADA \$5.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

EUROPEAN TURMOIL

Conditions in Europe which looked so ominous last week have for the moment taken on a less threatening attitude. Lord Beaverbrook and others state as their belief, there will be no major outbreak for four or five years. If the dread holocaust can be ward off for that length of time then our conviction grows that it will ultimately be entirely prevented. In the meantime ravages in Spain and China go on unmonitored. It is difficult to understand the greed and brutality of mankind that will rain bombs on innocent people and destroy valuable buildings— to gain what?

EDMONTON BY-ELECTION

In the three cornered fight in the Edmonton By-election O. A. Kennedy, S. C. candidate was returned by a majority of approximately 2000 over R. C. Marshall nearest competitor. The combined votes of Marshall and Cleveley totalled 10,402. It is not, of course an assured fact that had there been only two men in the field, all of these 10,402 votes would have gone to the opponent of S. C. But the likelihood of a majority is so strong, that "the who runs may read" and the significant fact is plain, that in a Provincial general election— when it takes place— a united front will be necessary.

MR. UNWIN RELEASED

The brief statement over the radio Monday evening gave no further details. Few are so callous as to wish that his full term had been required. It was a petty and undignified act for which he was convicted, and no doubt he has repented and regretted his hasty action many times over in the solitude of Fort Saskatchewan. If he were as has been stated the dupe of a stronger but none the less scrupulous personality so much the more has he suffered his foolishness. We are none of us infallible and all may do things, which in our more thoughtful moments we keenly regret. We believe then the lesson for Mr. Unwin has been as well impressed as it would have been by the completion of the full sentence.

IF EIRE WANTS TENOR FOR ITS PRESIDENT, MCCORMACK WILLING

Hollywood— If Eir wants a tenor for president, John McCormack is willing. The 44-year-old singer was born in Ireland but became an American citizen in 1919. He doesn't know whether this disqualifies him under the new Free State constitution but said in a St. Patrick's Day announcement: "So very many of my friends in Ireland have written me to throw my hat in the ring. I called my son in Dublin to find out if I am eligible— If the people of Ireland want me, I will go."

He added, however, "I will consider standing for the presidency only if both the De Valera and the Cosgrove parties want me."

CASE OF THE LOWLY OAT HULL

A common by-product once considered a waste but now used in the production of commercially useful compounds is the oat hull. From it, one product is obtained that is utilized in the production of a substance like Bakelite which is used for knobs on radio, electric plugs, cold cream jars and a host of other articles. This same product is used in the manufacture of resin-bonded abrasive wheels. This adaptation has reduced the grinding costs of a moderately priced car by 80 per cent.

Derivatives of this compound are used for treating grain in place of formaldehyde, while others will be used as anti-freeze, when the demand becomes large enough to lower the price. Thus from the lowly oat hull many useful and important products are produced. Western Farm Leader.

G. G. Coote, of Nanaimo, director of the Alberta Wheat Pool for the Clarendon district, and also a director of the Bank of Canada, was appointed temporary secretary to the Canadian Chamber of Agriculture at the annual meeting held recently in Ottawa.

ONLY THING TO DO

Mother (to small son who is going to a party)— Now dear, what are you going to do when you've had enough to eat?
Little Tommy— Come home.

Month End SPECIALS

KELLOGG'S CORN FLAKES, 3 for .. 25c
SUGAR CRISP FLAKES, 3 for 25c
PUFFED WHEAT, large packets, 3 for 25c
CHIPSO, large packets 20c
Jelly POWDERS, all flavors, 6 for 25c
SLICED PINEAPPLE, 3 tins 25c
I. B. C. Soda Crackers, Wooden boxes .. 38c

ORANGES— SUNKIST—
Extra Large, per dozen 65c
Regular 50c size, per dozen 38c
Regular 40c size, per dozen 33c
Regular 25c size, per dozen 20c

JAM SPECIAL—

Pure Strawberry Purity brand 4 lbs .. 59c
Pure Plum, Purity brand 4 lb pails .. 40c
Pure Huckleberry, Purity brand, 4 lbs 49c
Cauliflower, Tomatoes, Head Lettuce, Rhubarb, Bananas, Always fresh.

Today's Best Coffee Value

JUBILEE
Just Natural Flavor
COFFEE

35¢ lb.

STRATHMORE TRADING COMPANY

A. D. SHRIMPTON, MGR.
STRATHMORE ALBERTA

JOB PRINTING THE "STANDARD"

"Gee, Mom this is good!"

THAT'S WHAT THEY SAY WHEN YOU SERVE...

dried or Pickled

FISH

● ARE YOUR children fussy about food? Have they fakes and dislikes?

Give them Dried or Pickled Canadian Fish, fixed up in one of the tasty dishes that can be made with this food.

You can get such Dried Fish as Cod, Haddock, Hake, Cusk and Pollack, and such Pickled Fish as Herring, Mackerel and Alewives, no matter how far you live from open water. It comes to you in perfect condition, every bit of its flavour retained for your enjoyment.

It's grand for the family's health... fish contains the proteins and minerals that help build sturdy bodies... and it's economical, too. Serve fish more often... for the health and nourishment of the family.

DEPARTMENT OF FISHERIES, OTTAWA.

Ladies! WRITE FOR FREE

Department of Fisheries.
Ottawa.
Please send me your free 52-page Booklet, "Any Day a Fish Day," containing 100 delightful and economical Fish Recipes.

Name _____

Address _____

ANY DAY A FISH DAY

"WE SAVE EVERY WAY with our CHEVROLET"

"And those savings began the very moment we signed the order! For with all its smarter appearance, inside and out—with all its extra room and quality features—our Chevrolet cost us less to buy.

"And it's so easy on gas and oil! We get 22 miles to the gallon—even more in country driving. My husband says that's due to the Valve-in-Head economy engine... but what interests me is that we drive farther than ever now, on less gasoline.

"If you're the 'keeper of the budget' in your family, too—take my tip and choose Chevrolet for savings."

Yes, you save in style when you own a new Chevrolet! For it's the most beautiful, as well as the most economical Chevrolet in history. See it, drive it, and compare your savings—today!

**On Master De Luxe Models*

Illustrated—Chevrolet 5 Passenger Master De Luxe Sedan with coach

CHEVROLET

- PERFECTED HYDRAULIC BRAKES
- GENUINE KNEE-ACTION
- ROOMIER ALL-SILENT ALL-STEEL BODIES
- VALVE-IN-HEAD ENGINE
- FISHER NO-DRAFT VENTILATION
- NEW TIPTOE-MATIC CLUTCH

NELS WHITE—
I. V. REISH—

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Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc. per issue 50c
 Display Advertising Rates on Application.

FOR SALE—4 HEAD OF GOOD Young Work Horses, weighing around 1500 lbs. Apply H. Hicks, Strathmore, Alta.

FOR SALE—INCUBATOR, 240 EGG. Good condition. Apply Bill Danner, Strathmore.

FOR SALE—POTATOES, NETTED Gem or Partner, 75c per sack delivered. A. G. King, Strathmore.

FOR SALE—HATCHING EGGS—Pure bred Leghorn R. O. P. Strain. Apply Mrs. Chapman, Phone 1165.

FOR SALE—ONE TANDEM 8-12 FT. Massey-Harris Packer, Nearly New. APPLY KOREK & MINER, Massey-Harris Agents, Strathmore.

FOR SALE—HEREFORD BULL about 1 1/2 years old. Apply B. E. Gray, Phone 1316.

FOR SALE—3 YOUNG BRONZE Gobblers, for breeding purpose. Price reasonable for quick sale. Apply Mrs. Chapman, Phone 1165.

SCHOOL NOTES

Among those obtaining Honors in last June's Departmental Examination appear the following names—
 Grade XI—Clarence Van Tighem.
 Grade XII—Jean Garrett, Eleanor Egeblad.

The list has just been released by the Department of Education.
 The Inter-School Sports Day, postponed from last Fall, will be held on Saturday, 30th April in the Strathmore School Grounds, commencing at 2 p.m.

Church Notes

UNITED CHURCH OF CANADA
 Rev. V. M. Gilbert, B. A., B. D.
 Minister
 Strathmore, Alberta
 Sunday, March 27th, 1938

Namaka—
 11:30 a.m., Combined Service.
 Strathmore—
 10 a.m., Worship.
 Subject—"The Evangel."
 11 a.m., Church School.
 7:30 p.m., Worship.
 Subject—"The Third Person of the Trinity." Service of Prayer in the United Church, Wednesday, March 30 at 8 p.m. Speaker, Rev. G. W. Laing.
 Pianist and Choir Leader—
 Miss E. Hirtle, Graduate Mount Allison Conservatory.

ST. MICHAEL'S AND ALL ANGELS CHURCH

Incumbent—
 Rev. Geo. W. Laing, B. A., F. I. C.
 March 27th—4th Sunday in Lent
 8 a.m.—Celebration of Holy Communion.
 11 a.m.—Children's Church.
 2 p.m.—Nightingale.
 Evensong and Sermon.
 7:30 p.m.—Strathmore.
 Evensong and Sermon.
 Subject—Optimism New But Old.
 This is the second in the Lenten Series—"What is Man?"

SACRED HEART CHURCH
 STRATHMORE
 Mass every Sunday 10:30 a.m. at 11:00 a.m. on the first Sunday of the month, when Mass will be at 10 a.m.
 ST. PHILIP'S CHURCH
 CARLETON
 First Sunday of the Month, Mass at 11 a.m.
 REV. FATHER COSMAN, Pastor

PRAYERFUL
 CANADIAN LEGION, B. E. L.
 Strathmore Branch No. 10



President—WM. GRAY
 Sec. Treas.—J. S. PATTERSON
 Hall Manager—P. WRIGHT
 Meetings held the Second Tuesday of each month. All eligible welcome as members.

WE OWE YOU MONEY

Payable in CASH—ON DEMAND

If yours is one of the 4,700,000 accounts in which people have dollars on deposit in Canada's chartered banks, your bank owes you money.

That money does not belong to The People, the government, the nation, or to your neighbour. It is YOURS.

If you are a savings depositor, the bank, in addition to providing safety, pays you interest on YOUR MONEY just as a borrower pays interest to the bank, for

WHAT IS A BANK?—It is an institution organized to receive deposits and to make loans; that is the mechanical description. But it is a much more human place than that; it means much more to YOU.

Your bank is a place where you can deposit money for yourself and your family, with every assurance that you can get it back whenever you call for it—in full and with interest.

The bank's books show your deposit as a sum of money it owes to you—must pay to you when you ask for it—a liability of the bank.

Your bank is, too, a place where persons worthy of credit may borrow for business or other legitimate purposes.

The borrower must be worthy. By worthy, we mean that because of his record for honesty and integrity, his business ability, and the things he owns, he may be counted on with reasonable certainty to be willing and able to repay. We MUST know that he is a "good risk," for we MUST keep YOUR deposit and those of all other depositors SAFE, against the day you call for what WE OWE YOU.

As a depositor, you are our creditor; we have to be prepared to pay you in full. Therefore we must do our utmost to collect in full as much as we loan, plus our costs of operation.

We pay interest for deposits and charge interest on loans. You will be surprised when we tell you the range of our costs, the smallness of our margin of profit.

Bank deposits are the money of certain people—not "The People." There is the reluctance of Canadian banking as plain as a phantasm. You have known it for a long time; you can let others know just whose money it is they speak of, when they talk about the community's claim to bank deposits.

More than 4,700,000 people in Canada—equal to more than 42 per cent. of Canada's population—have "money in the bank"—deposits lodged with Canada's chartered banks. Of these no fewer than 4,000,000 are savings

depositors receiving interest on their money.

Canada's chartered banks have paid over \$37,000,000 in interest on deposits in the last ten fiscal years.

Savings of the Canadian people, deposited in the chartered banks, now total nearly \$1,500,000,000—the average savings deposit being \$387.

There are about 660,000 current accounts of individuals and corporations totalling \$670,000,000 in Canada's chartered banks.

It takes the equivalent of nearly three average savings accounts to make one loan of \$1,000.

And it takes the net profit, over and above the costs of doing business, on scores of loans of \$1,000 each for a year, to make up the loss of one single loan of \$1,000.

This shows what care the banks must take in lending, if the depositors' funds are to be safeguarded, for the net profits of banks are less than one-half of one per cent. on their total assets.

Without deposits a bank could not long continue in business. YOUR MONEY remains on deposit to the bank ONLY AT YOUR WILL, and if you think the bank is lending recklessly, you will draw it out.

The bank must always keep itself in a position to pay you your deposit, in full, in cash, whenever you choose to call for it.

Canada's chartered banks realize that the establishing of your home, the happiness of your family, the education of your sons and daughters, their start in life, their progress in business, your provisions for a rainy day, your peace of mind in the twilight of life, may depend largely upon this money—money you have deposited in a bank—money YOUR BANK OWES TO YOU.

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience. The next article in this series will appear in this newspaper. Watch for it.

HIRTLE'S THEATRE

Friday and Saturday
 March 25th and 26th
 TOVARICH

Friday and Saturday
 APRIL 1st and 2nd
 THE ROAD BACK
 A sequel to All Quiet on the Western Front

NEWS AND COMEDY

Dr. W. A. LINCOLN
 Announces New Office At
 708 SOUTHAM BLDG.
 CALGARY
 Where he will conduct General
 Diagnosis and Specialties in
 Surgery, including Diseases of
 Women.

HIGH CLASS JOB WORK—
 BRING IT TO THE "STANDARD"

WINDSOR'S
 601-11th Avenue West, Calgary
 WE WILL PAY
 the following prices for E.O. Calgary.
 Good until the next issue of this
 paper

EGGS—
 Grade "A" Large 15c per dozen
 Grade "A" Medium 15c per dozen
 Grade "B" 10c per dozen
 Grade "C" 10c per dozen
 Also buyers of dressed poultry.

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
 S. LIBIN, Manager

FLOUR—

Five Roses—
 93 lbs \$4.25
 49 lbs \$2.25
 Robin Hood,
 98 lbs \$4.25
 49 lbs \$2.25

SUGAR—

Granulated—
 10 lbs 68c
 100 lbs \$6.50
 BROWN SUGAR—
 6 lbs 46c

ICING SUGAR—

3 lbs 25c

HONEY—

Pure, No. 5 tin 49c
 No. 10 tin 85c

CHICK FEED—

CHICK STARTER—
 Gold Medal,
 10 lb bag 40c
 25 lb bag \$1.10
 50 lb bag \$1.90
 100 lb bag \$3.55

Developing MASH—

Gold Medal,
 10 lb bag 35c
 25 lb bag 95c
 50 lb bag \$1.50
 100 lb bag \$2.75

LISTEN...
 on Friday Night
 "CANADA-1938"
 IMPERIAL TOBACCO'S
 INSPIRED PROGRAM
 6 PM. 8 PM. M.T.
 CICA - CFC - CUC - CFM
 CBI - CFC - CCK

PETE DE KORT
 Carpenter
 STRATHMORE

PICOBAC
 PIPE
 TOP COCO
 FOR A MILD, COOL SMOKE

IN MEMORIAM
 Angus Watson, who passed away
 March 27th, 1937.
 Just a thought of sweet remembrance
 Just a memory fond and true
 Just a smiled love anew,
 Just a tear in silence falling
 And a yearning just for you.
 From Mother and Family.

ANNOUNCEMENT—

Having resumed business at the Old Stand, I solicit a share of your patronage.
 All Kinds of Fresh and Salt Meats, and Fish Always in Stock.

GEORGE SNAITH

PHONE 43 STRATHMORE

GROWING MASH—

Supplement,
 Gold Medal,
 25 lbs 95c
 50 lbs \$1.75
 100 lbs \$3.30

LAYING MASH—

Supplement,
 Gold Medal,
 Without Oil—
 25 lbs 85c
 50 lbs \$1.45
 100 lbs \$2.70

Above Mash with Oil,

25 lbs 95c
 50 lbs \$1.65
 100 lbs \$3.10

VITO Laying MASH

25 lbs 75c
 50 lbs \$1.25
 100 lbs \$2.30

VITO MASH—

Supplement,
 25 lbs 85c
 50 lbs \$1.45
 100 lbs \$2.75

CALF MEAL—

Gold Medal—
 25 lbs \$1.20
 50 lbs \$2.10
 100 lbs \$4.10

GINGER SNAPS—

2 lbs 25c

WHEATLETS—

24 lb bag \$1.25

SATMON—

2 tall tins 25c
 6 tins 69c

SALT—

Old Hickory,
 10 lbs \$1.15
 2 lbs 30c

FROSTINE—

For Pickling,
 Package 45c

JAM (PURE)—

Strawberry—
 Pure, 4 lb tin 59c
 Plum, 4 lb tin 40c

Jelly POWDER—

Blue Ribbon,
 6 pkgs 25c

EGGS—

Buy them Graded,
 C grade, doz. 15c
 B grade, doz. 18c
 A grade, doz. 20c

ORANGES—

2 dozen 35c
 2 dozen 45c

Large Size—

Dozen 35c

CELEBY

HEAD LETTUCE—

TOMATOES—

Always FRESH.

APPLES—

Unwrapped,
 Box \$1.65

BANANAS—

2 lbs for 25c

GRAPE FRUIT—

Large size, 2 for 25c

LEMONS—

Large, dozen 45c

RISDON'S MACHINE SHOP

Machine Work
 And Welding

PHONE